

For immediate release.

## **Knowable Magazine Celebrates Two Milestones**

Year three of "sound science, smart stories" kicks off with second round of funding

**Palo Alto, CALIF. (December. 17, 2019)** — Nonprofit publisher Annual Reviews is pleased to announce that the Gordon and Betty Moore Foundation renewed its support of <u>*Knowable Magazine*</u> [https://www.knowablemagazine.org], as the freely available online publication turned two.

*Knowable Magazine* provides in-depth, intelligent journalism across a broad array of scientific disciplines. It launched in October 2017, with the goal to cultivate public understanding of science by making expert knowledge accessible to all.

*"Knowable Magazine* is off to a fast start. We are delighted to see this early effort grow into a powerful, lively and authoritative voice for understanding science. It is finding a wide audience that enjoys science; they benefit from the unique depth and breadth of Annual Reviews," said Robert Kirshner, Chief Program Officer of the Gordon and Betty Moore Foundation's Science Program.

Annual Reviews President and Editor-in-Chief Richard Gallagher said: "We are deeply grateful to the Gordon and Betty Moore Foundation for their continuing support of \$1.6 million over two years. There is a thirst for clear and accurate science coverage. I see *Knowable Magazine*, and Annual Reviews more widely, becoming an increasingly valuable resource to science-interested individuals and groups as we strive to understand our world and how best to take care of it."

*Knowable Magazine* is recognized for its ability to present insights from research to a broader audience via compelling in-depth features, explainers, articles, essays, interviews, infographics, and comics. The publication won a Folio Award for best design of a new consumer magazine in 2018 and, in 2019, for the best article in a consumer science and technology magazine.

"The Moore Foundation's continued support helps propel *Knowable* forward in its mission to explore advances in science and its real-world significance. What will be new in *Knowable*'s third year will be more experimentation with different forms of storytelling, including video and a soon-to-be released podcast series, as well as the launch of a pilot membership model," said Eva Emerson, *Knowable Magazine*'s Editor-In-Chief. "We are also adding more content partners to the growing list of established media brands that currently republish our articles, including the *Atlantic*, the *Washington Post* and BBC Future."

Another priority is the development of *Knowable Magazine* in languages other than English. "People across the world share a fascination with science, as well as a need to know how far we have come in using science to understand everything from the basics of a cell to the causes of Alzheimer's to the origins of the universe. Making *Knowable Magazine* available in multiple languages will provide access to many more people to fact-checked, reliable reporting about scientific and scholarly research," Emerson said.

To find out more, connect with Knowable Magazine on Facebook and Twitter.

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About Knowable Magazine: Published by Annual Reviews, <u>Knowable Magazine</u> is a free, editorially independent publication that provides accessible, trustworthy and engaging stories about scientific research across a broad array of disciplines. Visit knowablemagazine.org and follow @knowablemag.

About Annual Reviews: <u>Annual Reviews</u> (http://www.annualreviews.org) is a nonprofit publisher dedicated to synthesizing and integrating knowledge for the progress of science and benefit of society. Visit annualreviews.org and follow @AnnualReviews.

About the Gordon and Betty Moore Foundation: The <u>Gordon and Betty Moore Foundation</u> (http://www.moore.org) fosters path-breaking scientific discovery, environmental conservation, patient care improvements, and preservation of the special character of the Bay Area. Visit moore.org and follow @MooreFound.

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